

RESEARCH AND PRESS COMMUNICATIONS

Research

Berkeleys provides insightful local area research and market knowledge to assist home sellers and buyers. We have developed our own technology to drive this research.

In doing so, we now share individual house and village data reflecting local areas the way you view them. It's a great way to learn more about your local property market.

We have also built an extensive source of local data so that you can look at property price comparables where it is relevant to you.

Press Communications

Our local in-house press office generates regular Berkeleys press coverage both on-line and in print at a local, national and international level. Our expert market comment and Berkeleys property for sale content is regularly featured in The Times, The Telegraph, The Mail, Yahoo! Finance and PrimeResi.com to name but a few.

We have built a strong rapport with property journalists as the residential property voice of Poole reaching a national audience. Sharing our insightful local market knowledge in the media helps to draw more property buyers to the area.



Daily Mail, 6 September 2013



Financial Times, 14 / 15 September 2013



Sunday Times, 28 April 2013



Times Bricks and Mortar, 30 August 2013

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